

Proposal - WhatsApp Business API Platform

About Foxwapp

Foxwapp is not just another WhatsApp tool. It's your complete WhatsApp Growth Engine.

We built Foxwapp because your customers are already on WhatsApp. So why chase them everywhere else?

Foxwapp is built on Official WhatsApp Business API and turns your WhatsApp into your #1 sales channel. Everything you need in one dashboard - **Team Inbox to manage all chats together, Unlimited Broadcasts, Smart Automation with Form(Flow), AI Assistant that replies to every single customer message automatically, WhatsApp Groups, Catalogs, Payments on Order, Ecommerce Store Integration, Audio Calling, ShortLinks and Floaters.**

No juggling 5 different tools. No extra charges for must-have features. Just Foxwapp = Your WhatsApp Money Printer.

Objective: To help you get more leads, reply faster, and close more sales on WhatsApp by automating, broadcasting, and managing all your WhatsApp conversations at scale.

Foxwapp Pricing Plans

☐ **7 Days Free Demo Period Available - Test everything before you pay. No card needed.**

Two powerful plans designed for growth-focused businesses and agencies. All plans include core WhatsApp API features.

GROWTH PLAN - This will probably become your money printer.

Plan Duration	Monthly Rate	Total Amount	You Save
3 Months	Rs. 800 / month	Rs. 2,400 + 18% GST	-
6 Months	Rs. 720 / month	Rs. 4,320 + 18% GST	Save Rs. 480
12 Months (Best Value)	Rs. 640 / month	Rs. 7,680 + 18% GST	Save Rs. 1,920

NOTE:- NON REFUNDABLE | Includes all deliverables listed below | 7 Days Demo Included

Foxwapp Pricing Plans - Continued

PRO / AGENCY PLAN - For agencies and serious businesses.

Plan Duration	Monthly Rate	Total Amount	Billing
12 Months Fixed	Rs. 2,999 / month	Rs. 35,988 + 18% GST	Yearly

Detailed Features Comparison

Feature	Growth Plan	Pro Agency Plan
WhatsApp Account Limit (WABA)	5	20
Agent / Team Member Limit	3	50
Contact Limit	1,00,000	5,00,000
Template Message Limit	100	500
Automation Flow Limit	50	500
Campaign / Broadcast Limit	100	500
ShortLink Limit	501	1,000
Floater / Widget Limit	5	20
Welcome Message	Yes	Yes
AI Assistance (Every Message Reply)	Yes - Included	Yes - Advanced
Interactive Messages (Buttons, Lists)	Yes	Yes
Ecommerce & Catalog	Yes	Yes
Conversation API	Yes	Yes
WhatsApp Form(Flow)	Yes	Yes
WhatsApp Group	Yes	Yes
Order& Payments inner WhatsApp	Yes	Yes
Voice Calls	Yes	Yes
API Access	Yes	Yes

Additional Benefits Included:

- **Onboarding Support:** Personalized onboarding session to ensure smooth start.
- **Training Hours:** FREE access to training videos + live training support.
- **Dedicated SPOC:** 7 Days Support Manager for setup and verification.
- **Migration Support:** Free migration from other WhatsApp tools (DoubleTick, Interakt, WATI, etc).
- **7 Days Free Demo:** Try all features before you commit.

Foxwapp Exclusive Power Features (Included in Both Plans)

These are premium features others charge extra for - we give them standard:

- **CAPI for Lead Optimization:** Connects real post-click actions (purchase, booking, lead) back to Meta via Conversions API. Improves ad targeting, lead quality and ROI.
- **AI Assistant - Auto Reply to Every Message:** Our AI replies instantly to every customer query 24x7, learns from your business knowledge base, reduces agent load by 70%.
- **WhatsApp Groups:** Create and manage WhatsApp groups directly from dashboard for community building and bulk engagement.
- **Form (Flow):** Native WhatsApp Forms to collect leads, feedback, bookings - without leaving WhatsApp. Much easier for people to understand and fill. Higher conversion than links.
- **Catalogs & Ecommerce Store:** Show products directly inside WhatsApp. Sync with Shopify, WooCommerce, custom stores.
- **WhatsApp Payments on Order:** Collect payments via UPI / Razorpay / Stripe link inside WhatsApp flow - complete checkout in chat.
- **Ecommerce Store Integration:** Deep integration with Shopify, WooCommerce. Auto-sync orders, abandoned cart recovery, order updates.
- **WhatsApp Audio Calling:** Call your customers via WhatsApp voice directly from team inbox - no number needed.
- **ShortLinks, Floaters, Welcome Messages:** Marketing widgets to capture leads from website to WhatsApp.

Deliverables Include:

- **Team Inbox (3 agents in Growth, 50 in Pro)**
- Send Bulk Broadcasts & Campaigns with scheduling
- Bulk Contact Import + Segmentation + Tags
- Automation Flow & Chatbot Builder
- Share Products, Catalogs & Collections
- Detailed Broadcast & Campaign Analytics
- Excel Export and Import
- WhatsApp Form(Flow)
- **Access on Mobile App and Web Dashboard**
- Unlimited Tags & Custom Attributes
- CAPI, AI Assistant, Form (Flow), Groups, Payments Included
- Ecommerce Integration + Abandoned Cart Recovery
- WhatsApp Audio Calling & Interactive Messages

Business Verification Requirements

To proceed with onboarding and WhatsApp API verification, we require **at least two (2) documents** from the list below:

- Business Bank Statement (last 3 months)
 - Business License / Shop Act
 - Certificate of Incorporation
 - GST Registration Certificate
 - PAN Card (Business)
 - Shop & Establishment Certificate
 - Udyog Aadhaar / MSME Certificate
 - Utility Bill (Electricity / Internet with business name)
-

Platform & Asset Requirements

- A Facebook Business Manager (Portfolio Verified Account) - Admin access
 - A functional business website (must meet below criteria)
-

Website Requirements (As per Meta Verification Guidelines)

Your website must meet the following criteria to get Meta Business Verification approved:

- **SSL Secured Website:** Must have valid SSL certificate (https://)
- **About Us Page:** Detailed information about your business
- **Contact Us Page:** Must include legal business name, address, and contact number (matching submitted documents)
- **Terms & Conditions:** Clearly defined and accessible
- **Privacy Policy:** Comprehensive and compliant
- **Copyright Information:** Format: © 2026 (Company Legal Name). All rights reserved. If brand differs: © 2026 [Brand Name] Brand by [Company Legal Name].
- **Website Footer:** Must include Company Name, Address, and Company Number (as per MSME/GST)

Reference Links (For Policy Samples)

- Terms & Conditions: <https://dnwapp.dninfo.online/terms>
- Privacy Policy: <https://dnwapp.dninfo.online/privacy>

Payment Terms

- The above quote is confidential in nature and does not apply to any reference.
- 18% GST applicable on above quote.
- Platform fee is NON REFUNDABLE.
- 7 Days Demo Period available before final purchase.
- Marketing conversation cost: As per Meta (Currently 99p for India)
- Service conversation / Customer initiated conversation cost: Free (For India)
- Utility (order/delivery updates/notifications) conversation cost: 0.13p (For India)
- For conversations outside India refer to: Meta Conversation Pricing
- WhatsApp charges are directly billed by Meta, not Foxwapp.

For DN Infosolution - Foxwapp

Foxwapp Team

DN Infosolution, Surat, Gujarat

Email: foxwapp@dninfo.online

Mobile: +91 9213536538

Website: foxwapp.dninfo.online

Terms: <https://dnwapp.dninfo.online/terms> | Privacy: <https://dnwapp.dninfo.online/privacy>

Next Steps: 1) Choose Plan & Duration (3/6/12 months) 2) Get 7 Days Free Demo 3) Share 2 Business Documents 4) We complete verification & onboarding in 24-48 hours